



Øyvind Sollie, 60 years old from Oslo , roots from Finland

CEO Snowhotel Kirkenes from 01 11 2014

2017 owner of Snowhotel Kirkenes

Wife Elise is a local «Kirkenes –girl»

5 kids

30 years in shipping industry, own oil tankers since 2008, mostly connected to Asia : Japan, Singapore, HK, Korea, India

Øyvinds motto: «Team Kirkenes Snowhotel's goal is to deliver for our guests the best experiences and memories from North «

Some key words from Øyvind's speech at Spirit of Inari:

Snowhotel Kirkenes was established in May 2001 by Kåre Tannvik and Ronny Østrem.

The company is located approximately 250 km north-east of Inari in a Norwegian city called Kirkenes, close to the Russian Border.

The goal for the company was to make NOK 100,- out of every passenger coming out of the Hurtigruten ships!

The first Snowhotel was built in December 2006 – We had 75 customer and the half of this was none paying Fam Trips!

In June 2006 Anne Koivisto was hired, which was the best scoop that the company has ever done! At that time the company had 5 employees.

After hard work for many years Anne managed to open the market into Finland, which today is our most important source for booking in clients!

The Snowhotel looks very much to Finland when it comes to a lot of things as Finland is the big brother, and we really appreciate the cooperation with the companies here in Inari!

As the only company from Norway, we often attend exhibitions around the world with our Finnish partners, and we are very proud to have been accepted into this family!

Today The Snowhotel has 35 permanent workers from 15 to 80 years old. In the high season we are more than 100 people working for the company and is now the biggest private employer in the county!